



Cultural Base

Social Platform
on Cultural Heritage
and European Identities

Policy Workshop

Florence, 1-2 December
2016

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Rethinking Research and Policy Agendas on Cultural Heritage and European Identities

1-2 December 2016

European University Institute, Florence

Venue: Sala Europa, Villa Schifanoia, Via Boccaccio 121 - Firenze

Introduction

The European Union is at yet another crossroad after the Brexit referendum's results, the overall rise of the Far Right in several EU countries, and while another migrant and refugee flows crisis is still looming. Indeed the EU once more needs an Escape to the Future – it needs to creatively rethink what it is that holds us Europeans together, what sets us apart, how we are different from other continents, what is unique in our culture, and indeed how do we deal with our conflicts and diversity.

Coming up with new ideas on Europe's identity and cultural heritage can indeed be a lever for social innovation which can improve quality of life, feelings of security and of trust across Europe, and may also boost economic activity.

This workshop is the last of a series of encounters between researchers, stakeholders and policy makers in the wider field of European cultural studies, organised under the auspices of the CulturalBase Platform. Building on our previous work, we propose here a set of topics which put forward priorities for future research and policy programmes. Our aim is to discuss this with cultural heritage managers/decision makers – people coming from both public and private organisations who make decisions and create synergies in this domain about projects, programmes and policies. At the same time we are involving in the discussion grassroots stakeholders: smaller organisations but also larger networks that work on the ground with heritage and the arts. The scope of the



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CulturalBase Policy Workshop

workshop is to engage in dialogue and build a new research and policy agenda for European cultural heritage and for European identity/ies.

The workshop is organized by the Global Governance Programme of the European University Institute, Robert Schuman Centre for Advanced Studies in the framework of the Cultural Base: Social Platform on Cultural Heritage and European Identities project, funded by Horizon 2020.



PROGRAMME

Thursday 1 December 2016

09:00-09:30 Welcome Coffee

09:30-10:30 **Welcome and Introduction to the Cultural Base Platform** by Anna Triandafyllidou, EUI and Arturo Rodríguez Morato, University of Barcelona, CulturalBase Coordinator

10:30-12:30 **European Heritage: Between Conflict and Consensus**
Chair: Jozefien De Bock, University of Ghent

Who has a right to the European heritage and why do we need to secure heritage rights? How can we ensure minorities and migrants have their own heritage rights respected and recognised? Can we pluralise the European heritage and in so doing what do we deal with the dark sides of Europe's past? Can we avoid hegemonic cultural narratives (whether monist or plural?)

Introduction:

Jasper Chalcraft and Gerard Delanty, University of Sussex

Discussants:

Višnja Kisić, European Cultural Foundation
Margherita Sani, NEMO and Istituto Beni Culturali
Lars Ebert, European League of Institutes of Arts (ELIA)

Debate

12:30-14:00 Lunch



14:00-16:00

New Cultural Commons for Europe in the 21st Century

Chair: Perla Innocenti, University of Northumbria and University of Glasgow

Can migration and mobility, past and present, be the basis or a new cultural commons in Europe? How do minorities and migrants envisage European identity? What is its colour and phenotype? Is it a Babel or a Esperanto type of identity and culture?

Introduction:

Anna Triandafyllidou, EUI

Discussants:

Laura Gardes, Voices of Culture

Simona Bodo, ISMU

John Sell, Europa Nostra

Debate

16:00-16:30

Coffee break

16:30-18:30

Creativity and Digitalisation: Synergies and Tensions

Chair: Arturo Rodríguez Morato, University of Barcelona, CulturalBase Coordinator

The single digital market: boosting or killing cultural creativity

Introduction: Philip Schlesinger, University of Glasgow

Discussants:

Jill Cousins, Europeana Project

Sarah Whatley, Europeana Space

Debate



Friday 2 December 2016

09:00-11:00 A Research Agenda for Cultural Heritage and Identities in Europe

Roundtable

Chair: Giuliano Volpe, Ministry for Cultural Heritage and Tourism, Italy

Discussants:

Isabelle Schwarz, European Cultural Foundation

Silke Pillinger, British Council

Marcus Haraldsson, Europe Grand Central

Debate

11:00-11:30 Coffee break

11:30-13:30 Ideas for a New Research and Policy Agenda on Cultural Heritage and European Identities

Chair: Tamás Szűcs, EUI

Discussants:

Grete Swensen, NIKU, Norway

Peter Inkei, Budapest Cultural Observatory

Elisa Grafulla Garido, EUNIC

Concluding Remarks

Anna Triandafyllidou, EUI